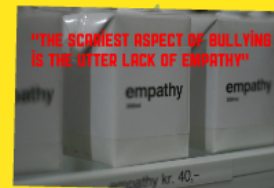


BETTER INTERNET FOR KIDS





RESILIENCE



*Character
Matters!*

RESPECT AV

A quarter of children overall reach this last, most advanced and creative step. It includes visiting chatrooms, file-sharing, blogging and spending time in a virtual world. Less than one fifth of 9-12 year olds and only a third of even 15-16 year olds do several of these activities. Across all ages, around a third of children reach this step in Sweden, Cyprus, Hungary and Slovenia.

23% OF CHILDREN

Step 4 includes playing with others online, downloading films and music and sharing content peer-to-peer (eg, via webcam or message boards). Across Europe, over half of 9-16 year old internet users reach this point, although only one third of 9-10 year olds and less than half of 11-12 year olds do so. Children in Sweden, Lithuania, Cyprus, Belgium and Norway are most likely to reach this step.

56% OF CHILDREN

EMPOWER YOUNG PEOPLE ONLINE - DIGITAL SKILLS

75% OF CHILDREN

Most children use the internet interactively for communication (social networking, instant messaging, email) and reading/watching the news. This captures the activities of two thirds of 9-10 year olds but just a quarter of 15-16 year olds. Only half of children in Austria, Germany, Greece, Ireland, Italy, Poland and Turkey reach this step.



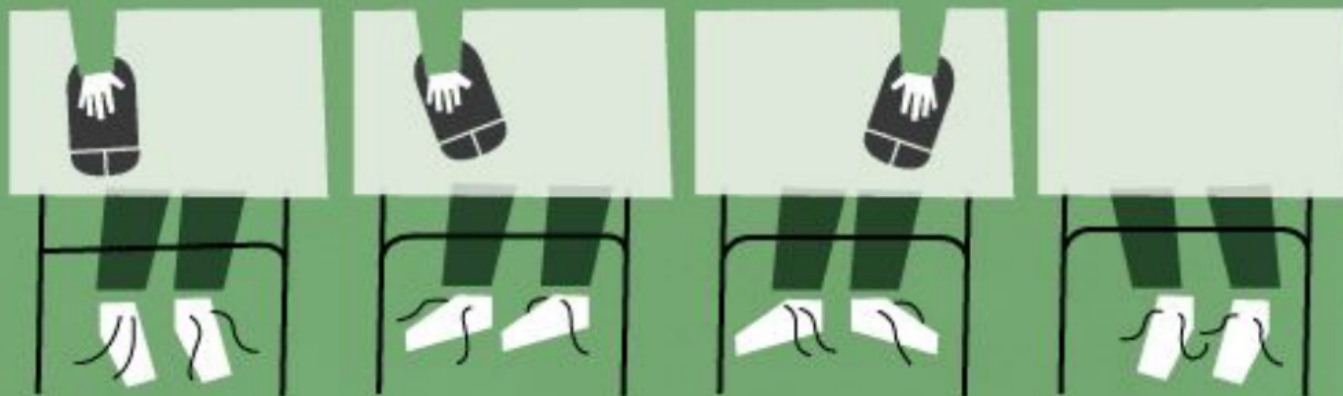
86% OF CHILDREN

In addition to schoolwork and games, this step adds watching video clips online (eg, YouTube). These are all ways of using the internet as a mass medium – for information and entertainment. Half of 9-10 year olds only get this far, along with a third of 11-12 year olds.

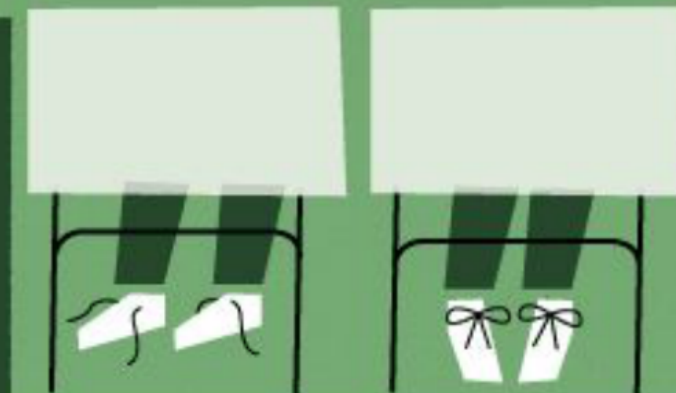
When children begin to use the internet, the first things they do are schoolwork and playing games alone or against the computer. Fourteen per cent don't get further than this, including nearly a third of 9-10 year olds and a sixth of 11-12 year olds. Also in Turkey, these popular internet uses capture the activities of a quarter of children.

100% OF CHILDREN

70% of children ages 2-5 can use a computer mouse.



only
11%



can tie their own shoes

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CREATING A BETTER INTERNET 4 KIDS





DIGITAL LITERACY

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WHAT ARE

21ST CENTURY SKILLS?





**SAFER INTERNET
CENTRES:
RAISING AWARENESS TO
CHILDREN,
PARENTS,
TEACHERS AND
CARERS
IN 30 EUROPEAN COUNTRIES**

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SHARED RESPONSIBILITIES





A BETTER INTERNET FOR KIDS THROUGH PUBLIC-PRIVATE-PARTNERSHIPS



The Future

NEXT EXIT





**IT IS THE
GREATEST OF
ALL MISTAKES
TO DO NOTHING
BECAUSE YOU
CAN ONLY
DO LITTLE**